

Community Health Needs Assessment 2019



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A Message to our Community

Reedsburg Area Medical Center has been a healthcare leader since 1902, “always there, going beyond the expected to provide compassionate, quality and efficient healthcare”. As a healthcare leader, we serve over 25,000 people in Reedsburg and surrounding areas. As an employer, we provide jobs for more than 600 people. As your neighbor, we sponsor a wide variety of education classes and health screenings.

This document represents the outcome that we can proudly say is the result of our county hospital’s sharing resources to form the Sauk County Health & Wellness Coalition. The individual members of this coalition demonstrated a strong commitment to assessing health needs and to working collaboratively with the goal of improving the health of Sauk County’s entire population. The goal of this report is to provide residents with a deeper understanding of the health needs of our community, as well as guide RAMC in its development of an implementation strategy to address the needs described in this document.

The priorities we will address over the next three years include:

- **Mental Health**
- **Chronic Disease**
- **Nutrition & Physical Activity**

We hope that you find this document useful and welcome any comments and suggestions you may have for improving the health of Reedsburg and the surrounding communities.



The Administrative Team

A Proud Community Partner

With today's economy, it can be a hardship for area residents to afford everyday necessities, let alone medical insurance. At Reedsburg Area Medical Center, we believe everyone deserves access to quality health care, regardless of their income level. We also believe that being a non-profit medical center is both a privilege and an obligation. Being a community partner is an awesome but important task, one we feel privileged to uphold.

- **A Helping Hand to our Neighbors in Need** ~ RAMC's Charity Care program helps 300-400 patients annually by paying a portion of or all of their medical bills. For the fiscal year ending Sept. 30, 2017, Charity Care awarded **\$1,070,371** in financial assistance to patients of RAMC. The total unreimbursed costs of Medicaid were **\$2,701,973**.
- **Financial & In-kind Contributions** ~ We actively support a large number of different community groups by donating goods and services, contributing equipment, supplies and paid personnel or providing use of facility space. We are proud to have been a major supporter in bringing the Boys & Girls Club of Reedsburg/Sauk County to our community in 2017! In-kind & financial support provided to community groups totaled **\$455,060**.
- **Community Health Improvement** ~ RAMC strives to offer or support a wide variety of free or low-cost programs and events designed to help encourage healthy lifestyles and choices. We are proud to offer/support:
 - Pineview Elementary School Garden program
 - Reedsburg Parks & Recreation Triathlon
 - Vest Fest Half Marathon/5k/1-mile run
 - Run for the Butter
 - Reedsburg Little League, and various other youth sporting opportunities
 - Bright Smiles-toothbrushing in the schools
 - Reedsburg school district walking program titled "Walking Club" for all school children at all 5 elementary schools
 - RAMC's annual Kids Fit & Safe Day-a free program for area 4th & 5th graders
 - and so much more2017 contributions totaled **\$43,882** and impacted over 22,000 community members.
- **Education for Staff, including Student Facilitation** ~ We are also pleased to be a site for Medical, Nursing & Physician Assistant students that come for multiple weeks of on-site training & mentoring. This is valued at **\$323,155**.
- **Community Building Activities** ~ We are proud to encourage our employees to give back to our community on their staff time. This staff involvement is valued at **\$97,574**.



Non-profit hospitals like Reedsburg Area Medical Center exist to serve our city & surrounding communities. RAMC's total investment in our community for fiscal year ending Sept. 30, 2017 was \$5,013,434.

Our Community



RAMC's service area was defined by a zip code search resulting in highest used areas for primary and specialty care on our campus.



Primary Data Collection

The primary data consisted of a community perception survey (full survey results at www.ramchealth.com/chna) as well as focus groups including key stakeholders within the Sauk County communities.

The Sauk County Health & Wellness Coalition created the survey and all questions underwent a health literacy review. The community perception survey was conducted over a four month period in the following manner:

- The coalition made the survey available both online and in written format. Diverse populations had access to translators to complete the survey form.
- The 110 question survey covered a wide range of topics from access to care, quality of life, chronic disease, demographics, community health perceptions, health care access, physical activity, nutrition, abuse, safety, alcohol and drug use, community resiliency and lifestyle factors.
- The survey database (SurveyMonkey) used skip logic to only show questions relevant to the survey respondent in regards to their answers to previous questions.
- With the help of the entire coalition, RAMC advertised the survey in various ways:
 - Newspaper ads in the Baraboo News Republic, Reedsburg Times Press, Reedsburg Independent, Wisconsin Dells Events and the Sauk Prairie Eagle
 - Online advertisements on websites and social media sites for each entity in the Health and Wellness Coalition
 - Radio interviews on WPQR Baraboo and the Magnum Radio Group stations
 - Media articles sharing purpose and information surrounding the survey
 - Internal communications within the Coalition entities
 - County events such as the Sauk County Fair and Baraboo Circus Parade
 - Flyers advertising the survey were created and distributed at events
Appendix A
 - Flyers were also handed out to local organizations including libraries, Aging and Disability Center (ADRC), Veteran's Office, The Department of Human Services, grocery stores and local businesses. *Appendix A*

Data Collection continued

- We collected 1,602 responses through SurveyMonkey, allowing us to have a confidence level of 95% and a confidence interval of 3.
- Once the survey responses were tabulated, the survey results were evaluated and analyzed for health and demographic trends.
- The full results were distributed to, and discussed by, the coalition in bi-weekly meetings.
- The focus groups consisted of key community stakeholders. RAMC had a total of 29 people participating in Reedsburg specific focus groups. See Appendix B for a complete list of invitees and their associated affiliations. The focus group questions are listed in Appendix C.
- The data was organized and presented based on the Healthy Wisconsin 2020 initiatives. The ten categories, other than demographics, were:
 - Access to High-Quality Health Services (including dental and mental health)
 - Emergency Preparedness, Response, and Recovery
 - Health Literacy
 - Adequate, Appropriate, and Safe Food, Nutrition, & Physical Activity
 - Alcohol, Drug, and Tobacco Use
 - Chronic Disease Prevention and Management
 - Communicable Disease Prevention & Control
 - Environmental and Occupational Health
 - Healthy Growth/Development and Reproductive/Sexual Health
 - Injury and Violence



Additional focus groups or interviews were used to gain information from the community regarding their perceptions of the community's health including the elderly, Hispanic, Amish and Native American populations who were not well represented in the survey.

A list of community listening session questions were created regarding community health perception. Topics included community health, health care access, health literacy, health problems, transportation and food security. Six additional questions were asked about specific issues facing elderly people, availability of resources, knowledge of the ADRC and vaccination rates.

Data Collection continued

The questions were screened for health literacy and motivational interviewing and were also translated into Spanish. Data from the elderly population was obtained at 8 different foot clinics serving 15-30 at each clinic, dining centers and service club meetings. Data from the Hispanic population was obtained from Lake Delton, Wisconsin Dells and Sauk Prairie community residents. The focus group data was analyzed and presented to the coalition.

Secondary

In addition to a review of demographics, RAMC gathered and reviewed data from broad sources to set the initial direction and priorities of the community health needs assessment. The secondary data was derived from a variety of sources including the Wisconsin County Health Rankings & Roadmaps, Community Commons, Wisconsin Department of Health and Human Resources, CDC Behavioral Risk Factor Surveillance System, National Center for Chronic Disease Prevention and Health Population and the Wisconsin Behavioral Risk Factor Survey.

Hispanic Focus Group

- Two Focus Groups: July 5th and July 15th
 - Sauk City and Wisconsin Dells
- Alcohol and Depression are huge concerns
- Many are scared to leave their homes
- Want education on how to eat healthier and how to cook healthier
- Time
- Only seek healthcare in an emergency setting



Dining Center Focus Groups and WIC Clinics

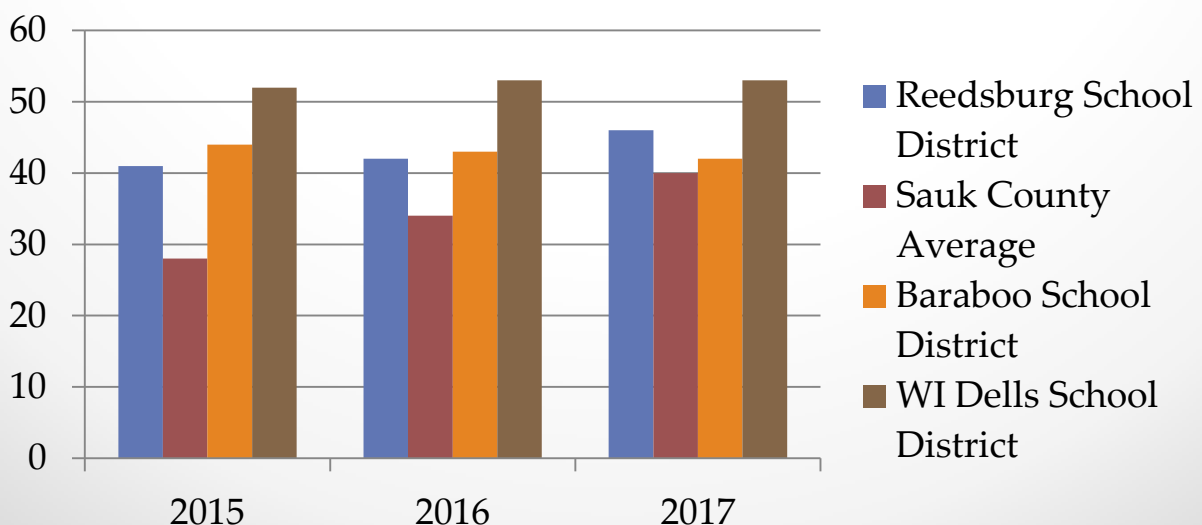
- Dining Centers
 - Valuable Resource and Major Food Source
 - Affording Medications
 - Doctor's Appointment Difficulties
 - Transportation
 - Companionship
 - Obesity, Alcohol and diabetes are major problems
- WIC Clinic
 - Grateful for service
 - Only way they get good nutritious foods
 - Prices of foods
 - Drugs and Alcohol and Obesity are major problems



Demographics, Social & Economic Factors

	Reedsburg	Sauk County	Wisconsin
Population ¹	9,487	63,981	5,798,483
% 65 and older ¹	13.8	17.8	16.1
% below 18 yo ¹	27.5	22.7	22.3
% Non-hispanic White ²	92.8	91.7	81.7
% Hispanic ²	3.9	4.9	6.7
Ave. Household Income ²	\$51,378	\$57,600	\$56,800
% Children eligible for free/reduced meals ³	46.12	40	40
High School Grad. Rate ^{4, 3}	95%	93%	86%
Unemployment Rate ¹	3.8%	3.7%	4.1%
Under 65 with a disability, ¹	10%	9.3%	8.3%
% Persons w/out health insurance, under 65 yo ¹	9.1	7.6	6.4
% Children in Poverty ²	14.8	14	16

Children Eligible for Free & Reduced Meals



Primary Data from the Sauk County Survey

72.47% of respondents reported that they believed Sauk County is somewhat healthy

#1 Out of 17 choices, access to healthcare was ranked #1 as the most important factor for a community to be healthy

33% of residents have not had a recent dental visit compared to the state average of 26%. It has increased since 2015 when 27% had not seen a dentist recently



#1 Mental Health was ranked to be the #1 health problem in our community with 80.74%. There is only one Mental Health Care Provider for every 760 people in Sauk County, compared to the State average of 1 to every 560 people

According to Vital Records, through August of 2018 there have been 7 suicides in Sauk County. Several have happened since but are not officially reported yet.



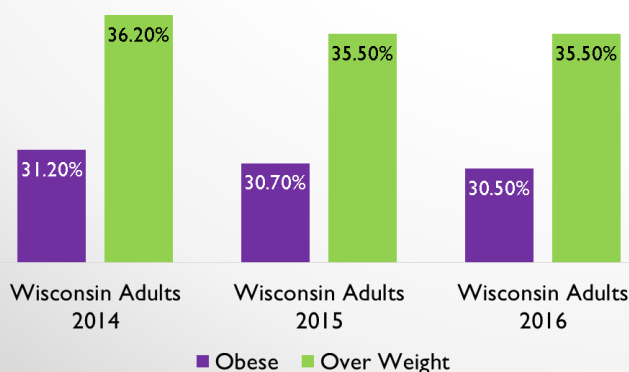
2017- 6 suicide deaths
2016- 9 suicide deaths
2015- 12 suicide deaths

Being overweight was ranked the 3rd most important risky behavior by those taking the survey.

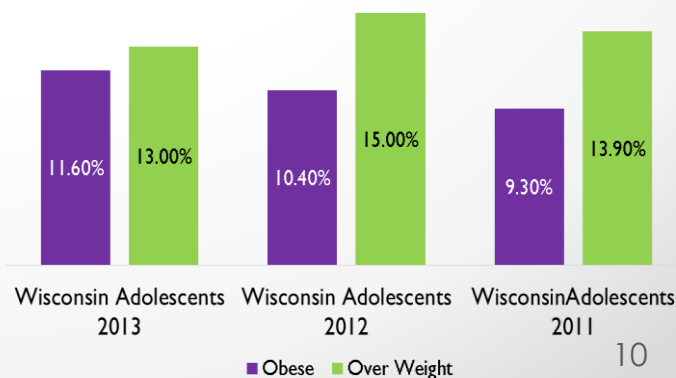
Physical Activity: 20.47% of respondents reported being physically active for 5 or more days a week 34.87% of respondents reported being physically active for less than one day a week

Most commonly reported reason for children being inactive was due to Video Games/Technology with 28.4%

Wisconsin Adults



Wisconsin Adolescents



Primary Data continued

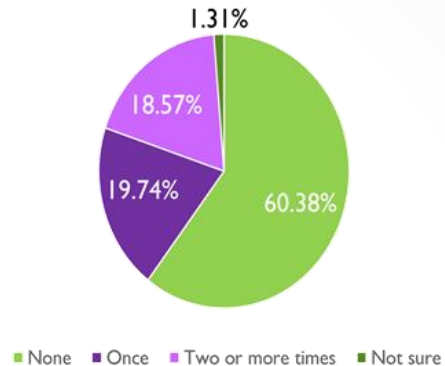
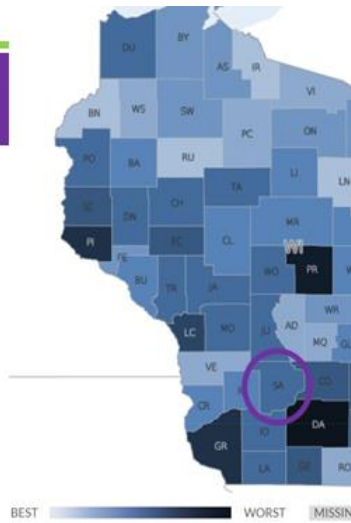
#1 Drug Abuse was reported and ranked to be the #1 most risky behavior in our community with 70.94%

#2 Alcohol abuse was reported to be the #2 most risky behavior in our community with 65.16%

38.31% of Respondents Reported to have Binge Drank at Least Once in the Past Month

Binge Drinking

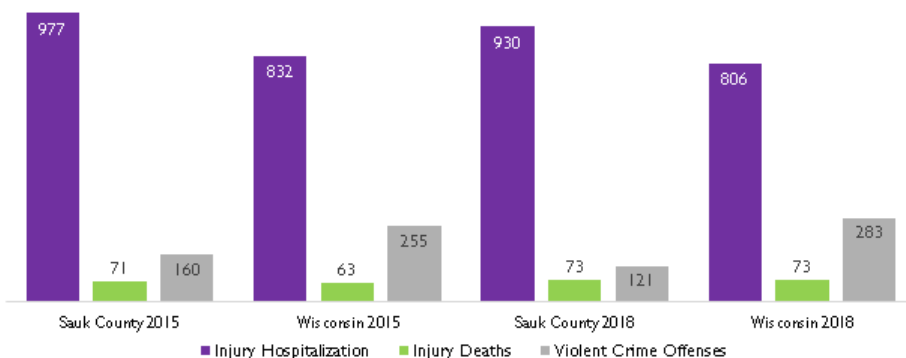
- Sauk County has an Excessive Drinking rate of 25% reported by adults
- State Average Excessive Drinking rate of 26% (range is from 20-29%)



County Health Rankings

- Heart Disease and Stroke were ranked the 2 most important health problems (62.97%) and High Blood Pressure was ranked the 3rd most important health problem (38.53%)
- 19.75% of respondents reported being diagnosed with High Blood Pressure within the last three years
- 4.66% reported being treated or diagnosed with heart disease or a heart condition in the last three years
- Low crime/safe neighborhoods was ranked 2nd most important factor for a community to be healthy

Injuries



Secondary Data

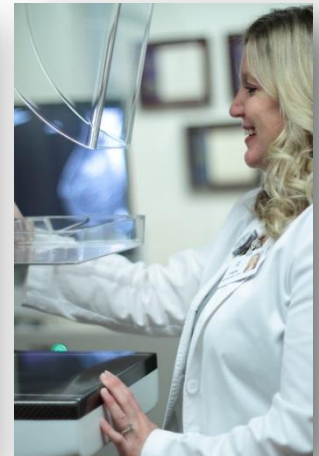
*Quality of Life	Sauk County	Error	Wisconsin
Poor mental Health days	3.4	3.2-3.6	3.8
Poor or fair Health	13%	12-14%	15%
*Health Behaviors	Sauk County	Error	Wisconsin
Adult Smoking	15%	15-16%	17%
Adult Obesity	31%	27-36%	31%
Excessive Drinking	25%	24-36%	26%
Physical Inactivity	23%	18-29%	21%
Alcohol Impaired Driving deaths	43%	35-49%	36%
Teen Births	21	19-24	20
*Clinical Care	Sauk County	Error	Wisconsin
Dentists	1560:1		1520:1
No recent dental visit	33%	25-41%	26%
Mental Health Providers	760:1		560:1
Preventable Hospital stays	44	40-49	45
Childhood Immunizations	66%		73%
*Social & Economic Factors	Sauk County	Error	Wisconsin
Disconnected Youth	15%		11%
Injury Hospitalizations	930	855-1005	806
Injury Deaths	73	64-82	73
Fall Fatalities 65+	123	84-162	128

* Wisconsin County Health Rankings & Roadmaps

Determining Priorities

The health of individuals and populations are influenced by multiple factors. It is estimated that:

- Social/Economic Factors account for 40% of health outcomes;
- 30% is related to health behaviors;
- 20% to clinical care; and
- the remaining 10% is related to the physical environment.



Key Findings Summary

* **Strengths** of Sauk County vs Wisconsin

Fewer poor or fair health days

Lower % of live births with low birthweight

Fewer self-inflicted injury hospitalizations

Lower incidence of adult smoking

Fewer sexually transmitted infections

More primary care physicians per person

Fewer preventable hospital stays

Higher graduation rate

Fewer children living in poverty

Less violent crime

Fewer fall fatalities for those 65+



✓ Key Findings Summary

* Weaknesses of Sauk County vs Wisconsin

Higher infant mortality rate

Higher Diabetes prevalence

High adult obesity rate, mirroring the state's high rate

High excessive and binge drinking rates

Alcohol-impaired driving deaths are higher than the state and national average and trending up

High rate of teen births

Drug overdose deaths are higher than the state

Motor vehicle crash deaths are higher

Off-road motor vehicle crashes related to ER visits are high

Mental health providers are low per person

High rate of those not having seen the dentist recently

Low rate of childhood immunizations

High number of disconnected youth

Higher rate of children eligible for free or reduced lunch

The number of adults with diabetes is higher

The death rate due to stroke is higher in Sauk County than both state and national averages.

Residents are having issues with transportation in Sauk County, specifically getting to appointments and/or keeping them

The suicide death rate is higher than both state and national averages

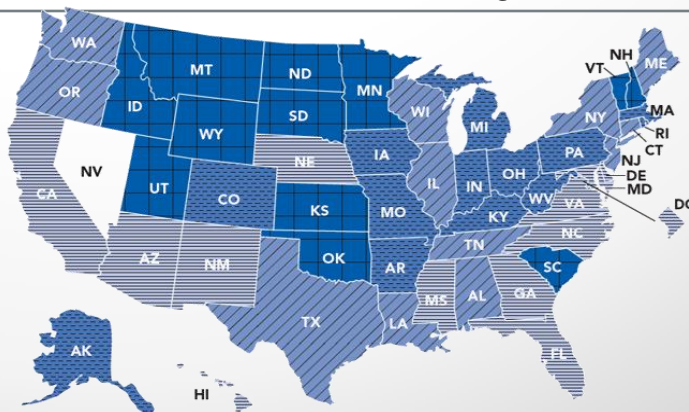


* Wisconsin County Health Rankings & Roadmaps

Suicide rates rose across the US from 1999 to 2016.



SOURCE: CDC's National Vital Statistics System;
CDC Vital Signs, June 2018.



Identification of Health Priorities

Keeping these factors in mind, Reedsburg Area Medical Center with the help of the Sauk County Health & Wellness Coalition partners and Key Informants used the following criteria to help identify the most important public health issues facing Sauk County residents:

- The health consequences are serious
- The issue disproportionately affects a segment(s) of the population
- Sauk County has a worse problem when compared to the state or other counties
- The issue is among national and state health priorities
- National targets for the issue are not met
- There have been no significant statistical improvements in the trend
- The issue is of concern to community residents and leaders

A two-step prioritization process is recommended. Step one of this process focuses on community-specific criteria that are rated by community members to evaluate the identified needs. This step is subjective and measures community member's perceptions of the identified needs using a strongly agree to strongly disagree 5-point Likert scale. Once the community has evaluated their needs based on their perceptions, step two is that this list is sorted in descending order by priority and then reviewed by your internal prioritization team using system feasibility criteria. The internal criteria are more objective and focused on alignment to key strategies, resources, magnitude of issue and overall capability. Based on internal prioritization, the top ranking priorities establish the areas of focus for the Strategic Implementation Plan. *See Appendix D*

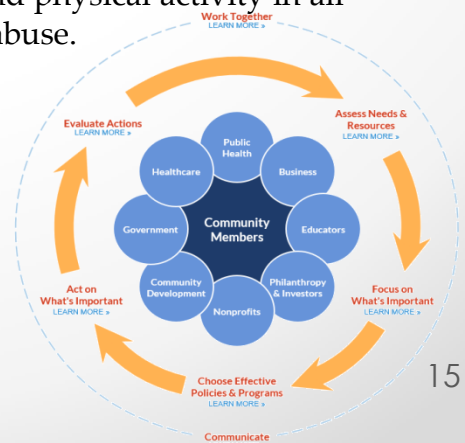
The Sauk County Health & Wellness Coalition also considered indicators that relate to previous CHNAs from all of its entities. Along with this data, RAMC also took into consideration the primary health issues listed in the hospital's last CHNA.

Finally, RAMC examined “social determinants of health” or factors in the community that can either contribute to poor health outcomes or support a healthy community. This data was derived by the Sauk County Health Rankings Report, as well as from the online survey.

The online survey identified the top three health needs as mental health, heart disease & stroke and drug problems, with obesity listed as the fourth health need. During our key informant meetings, these needs were discussed with mental health continually at the top of the list of priorities. Key informants repeatedly emphasized nutrition and physical activity in all meetings, which placed it at a higher priority over substance abuse.

Based on primary and secondary data review, information provided by experts, and in-depth discussions about health needs, RAMC has identified these primary health-related issues:

- **Mental Health**
- **Chronic Disease**
- **Nutrition & Physical Activity**



Key Priorities



Mental Health

Chronic Disease

Nutrition & Physical Activity

Findings

Approximately 1 in 5 adults in the U.S. experiences mental illness in a given year. Among the 20.2 million adults in the U.S. who experienced a substance use disorder, 50.5% had a co-occurring mental illness. Suicide is the 10th leading cause of death in the U.S., the 3rd leading cause of death for people aged 10–14 and the 2nd leading cause of death for people aged 15–24.

(National Alliance on Mental Illness, <https://www.nami.org/learn-more/mental-health-by-the-numbers>)

One in two adults in the US has a chronic disease and one in four adults has two or more. Chronic diseases such as heart disease, cancer and diabetes are the leading causes of death and disability in the United States.

Behaviors contributing to chronic disease are poor nutrition and lack of physical activity.

(CDC, <https://www.cdc.gov/chronicdisease/about/index.htm>)

Obesity affects about 93.3 million U.S. adults. Obesity-related conditions include heart disease, stroke, type 2 diabetes and certain types of cancer, some of the leading causes of preventable death.

Behaviors contributing to obesity are poor nutrition and lack of physical activity.

(CDC, <https://www.cdc.gov/obesity/data/adult.html>)

Goal

Increase access to mental health providers

Reduce the incidence of heart disease and diabetes

Eat healthier and move more

Objectives

Decrease the number of poor mental health days in Sauk County (defined as the average number of days an adult reported that their mental health was not good).

Reduce the number of suicides in Sauk County

Reduce the number of adults with pre-metabolic syndrome

Hold steady the adults with diabetes and heart disease

Increase consumption and knowledge of healthy foods and beverages

Increase physical activity

Increase access to physical activities

Key Priorities



Metrics & Data Points

- Reduce the number of poor mental health days in Sauk County from 3.4 in 2018 to 3.2 in 2021.
(*County Health Rankings*)

-Reduce the number of suicide deaths/year in Sauk County from 8 in 2018 to 6 by 2021.
(*Sauk County Coroner Death Review*)

- Reduce the number of age-adjusted deaths due to heart disease in Sauk County from 163.5 deaths per 100,000 persons in 2018 to 160.0 by 2021
(*Community Commons*)

- Hold steady the percentage of adults with diabetes in Sauk County from 10% in 2018 to 10% by 2021. (*County Health Rankings*)

- Reduce the percentage of Sauk County adult residents who are sedentary from 23% in 2018 to 22% by 2021.
(*County Health Rankings*)

-Increase consumption of at least one vegetable per day by adults from 74% in 2013 to 78% in 2020
(*Wisconsin Behavioral Risk Factor Survey*.
<https://www.dhs.wisconsin.gov/stats/brfs.htm>.)

Our Progress Since 2016

Access to Mental Health

Teen Summit was held with over 100 county students attending.
Appendix E

Brainstorm Presentation held on 11/13/17 with area partners, discussing adolescent mind and substance abuse.
Appendix F

Partner with Sauk County Health Department to combat suicide

Drug Use & Abuse

Working with county on MATRS coalition, part of county grant.

Member of Sauk County Partnership for Prevention & Recovery.
Appendix G

Boys & Girls Club officially opened in September, 2017.

Obesity

Hold Health4U, a CDC Nat'l Diabetes Prevention Program.
Appendix H

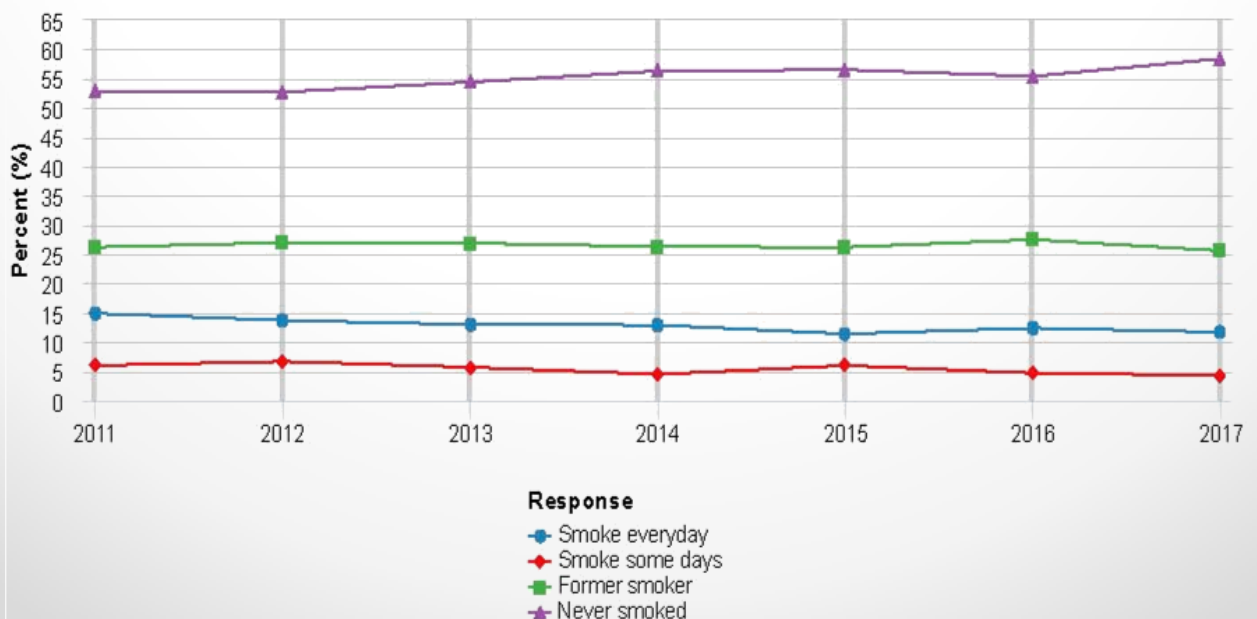
Support School District Garden each year.

Hold Kids Fit & Safe Day for all 4th & 5th grade students in the district. *Appendix I*

Other Issues to address

There is no limit to the number of issues to which a healthcare institution could devote resources. Time, people, and money often are limiting factors for why we cannot do more. However, prevailing wisdom suggests an organization like RAMC must focus on a few high priority projects and make every effort to avoid duplication and encourage collaboration and coordination with other organizations and community groups. As RAMC assessed unmet health needs and determined priorities, we also evaluated those issues that were not deemed the top 3 needs or were being addressed by others.

- Dental Health continues to be a prevailing issue. Unfortunately poor dental health leads to so many of the health issues we have identified. We will continue to support the Sauk County Health Department with their Seal-A-Smile program, as well as our own “Bright Smiles” program which supplies free toothpaste and brushes, along with brushing education in all the schools.
- High rates of unintentional injury and traffic crashes are being addressed by others including law enforcement and state level experts through initiatives such as mandatory seat belt laws, speed limit enforcement, and “no texting while driving” laws. As a rural community, farm safety continues to be a priority which the hospital continues to address by supporting annual events like Rural Safety Days.
- Smoking/tobacco use is being addressed by RAMC through our ‘Sit to Quit’ mindfulness cessation program. We are also pleased to offer free tobacco cessation education and guidance at our Viking Community Pharmacy. It is also being addressed by others within the community, including health experts at a state level, through the implementation of a statewide smoking ban, effective July 2010, and remediation programs. There has been a slight decrease in those who smoke some and everyday.⁵



Other Issues Continued

- Drug Use continues to rise in our area contributing to poor health, homelessness, and death. We continue to work as a coalition in addressing this issue with grants and innovative practices.
- Transportation was an issue brought up at every listening session. This is an issue we see often through our Emergency Room. The City of Reedsburg is currently in their 3rd year of a 5-year transportation study. We will continue to partner on this issue.

CHNA Collaborators

Over the last 12 months, in collaboration with our community partners, we have conducted a community health needs assessment by gathering health-related information regarding Sauk County and the surrounding communities. These discussions identified needs that were prioritized based on the level of importance to community members and the hospital's ability to truly make an impact.

Reedsburg Area Medical Center's 2018 Community Health Needs Assessment was conducted in collaboration with the Sauk County Health & Wellness Coalition. This is the third CHNA cycle that our hospital has been privileged to work with the coalition. Membership includes:

- Sauk County Health Department
- SSM Health St. Clare Hospital
- Reedsburg Area Medical Center
- Sauk Prairie Healthcare

Reedsburg Area Medical Center's CHNA is available online at:
<http://www.ramchealth.com/chna>

*Resources

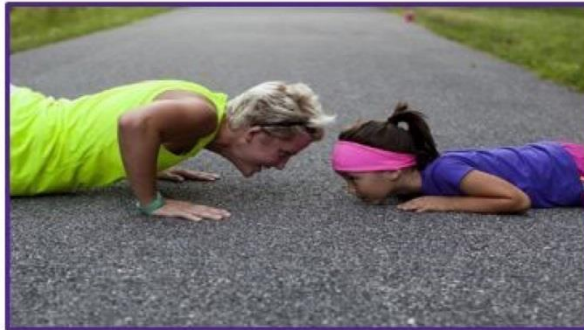
1. United States Census Bureau: 2012-2016 American Community Survey 5-year Estimate
2. Wisconsin County Health Rankings & Roadmaps
3. 2017 Department of Public Instruction
4. Public School Review Quick Stats 18-19
5. CDC: Behavioral Risk Factor Surveillance System

To learn more contact Jodie Molitor,
RAMC Community Relations Coordinator
at 608.768.6247 or jmolitor@ramchealth.org

Appendix A

We want to hear from **YOU!**

Complete our
Community Health Survey
for a chance to
WIN!



Complete the survey between
April 1 - July 16, 2018 for a chance
to **WIN** one of many great prizes!

<https://www.surveymonkey.com/r/saukhealth>

Thank You!

Appendix B

Tuesday, July 17th Emergency Services Meeting Sign-In Sheet

Name	Title	Organization	Email	Phone
Staci Dankert	Quality Improvement Coordinator	Sauk County Health Department	staci.dankert@saukcountywi.gov	608-355-4300
Emorie Harty	Intern	Sauk County Health Department	hartye@msoe.edu	608-469-6289
Cathy Etter	Director of ED Chief/EMS	SSM Health St. Clare Hospital	Cathy.Etter@ssmhealth.com	608-356-1394
Dana Sechler	Director	Baraboo District EMS	dsechler@barabooems.com	608-963-2380
Kelly Lapp	Safety and Emergency Coordinator	SSM Health St. Clare Hospital	Kelly.Lapp@ssmhealth.com	608-355-1755
Matt Lazio MD	Medical Director, Emergency Physician	Madison Emergency Physicians, SSM Health St. Clare Hospital	Lazio@mep.health	608-356-1455
Kacey Kronenfeld MD	SSM Regional EMS Medical Director	Physicians, SSM Health St. Clare Hospital	Kronenfeld@mep.health director@reedsburgambulance.com	262-483-3496
Josh Kowalke	Director	Reedsburg EMS	kstieve@cityofbaraboo.com	608-963-3494
Kevin Stieve	Fire Chief	Baraboo Fire	jjelinek@co.sauk.wi.us	608-963-2802
Jeff Jelinek	EM Director	Baraboo	jclark@dells-deltonems.org	608-355-4410
Janene Clark	EMS Director	Dells-Delton EMS	rmeister@co.sauk.wi.us	608-963-6118
Chip Meister	Sheriff	Sauk County Sheriff's Department	Mike.stoddard@saukcountywi.gov	608-963-1250
Mike Stoddard	Captain	Sauk County Sheriff's Department	i.gov	608-355-3204
Daniel Hardman	Director of Public Safety/Police Chief	Lake Delton Police Department, Fire & EMS	dhardman@lakedeltonpd.org	608-354-7571

Thursday, July 19th Key Informant Meeting Sign-In Sheet

Name	Title	Organization	Email
Staci Dankert	Quality Improvement Coordinator	Sauk County Health Department	staci.dankert@saukcountywi.gov
Emorie Harty	Intern	Sauk County Health Department	hartye@msoe.edu
Cassidy Walsh	Health Educator Foundation	Sauk County Health Department	cassidy.walsh@saukcountywi.gov
Brittany de la O	Coordinator	SSM Health at Home	bdelao@hhuvns.org
Brianna Wipperfurth	Aging Program Intern	Sauk County ADRC	brianna.wipperfurth@saukcountywi.gov
Stephanie Wilkinson	HIM Supervisor, Quality Data Analyst	SSM Health St. Clare Hospital Baraboo	Stephanie.Wilkinson@ssmhealth.com Susan.blodgett@saukcountywi.gov
Susan Blodgett	ADRC Director	ADRC	v
Barbara Talley	Director of Quality and Risk Management and HIM	SSM Health St. Clare Hospital Baraboo	barbara.talley@ssmhealth.com
Kelly Perry	Diabetes Educator	SSM Health St. Clare Hospital Baraboo	Kelly.perry@ssmhealth.com
Maureen Murphy	CMO, SCH	SSM Health St. Clare Hospital Baraboo	maureen.murphy@ssmhealth.com

Appendix B

7/20/2018	Focus Group/Key Informant Meeting	Quality Improvement Coordinator	Sauk County Health Department	Staci Dankert
7/20/2018	Focus Group/Key Informant Meeting	Intern	Sauk County Health Department	Emorie Harty
7/20/2018	Focus Group/Key Informant Meeting	Health Educator	Sauk County Health Department	Cassidy Walsh
7/20/2018	Focus Group/Key Informant Meeting	President/Owner	Yogi Bear Wisconsin Dells	Brent Gasser
7/20/2018	Focus Group/Key Informant Meeting	Mayor	Baraboo	Mike Palm
7/20/2018	Focus Group/Key Informant Meeting	PAS Manager (Patient Access)	SSM Health St. Clare Hospital Baraboo	Billi Jo Harrison
7/20/2018	Focus Group/Key Informant Meeting	Rehab Services	SSM Health St. Clare Hospital Baraboo	Bruce Houtler
7/20/2018	Focus Group/Key Informant Meeting	Aging Program Specialist	Sauk County Aging and Disability Resource Center	Marina Wittmann
7/20/2018	Focus Group/Key Informant Meeting	District Administrator	School District of Wisconsin Dells	Terry Slack
7/20/2018	Focus Group/Key Informant Meeting	Chronic Disease Coordinator	SSM Health St. Clare Hospital Baraboo	Heather Alloway

RAMC Health Needs Assessment Meeting @ Fusch Center Wednesday, July 25 Noon

Name	Company	Position
Erica Sharffer	Edgewood College	Student Nurse
Ashley Vlack	Edgewood College	Student Nurse
Caitlin Gutierrez	Edgewood College	Student Nurse
Caitlin Dolan	Edgewood College	Student Nurse
Emily O'Rourke	Edgewood College	Student Nurse
Jennifer Johnson	Edgewood College	Student Nurse
Cassidy Walsh	Sauk County Health Department	Health Educator
Julie Adelman	Lands' End	Community Member
Dr Mary Beth Shear	RAMC	RAMC Physician
Joel Groskreutz	Thrivent Financial	Analyst
Vicki Wildes	RAMC	Graphic Designer
Tammy LaRoche	SSM At Home	Social Worker
Jason Noble	RAMC	Health & Fitness Educator
Nikki Dempsey	RAMC	Cardiac/Pulmonary RN/Director
Cindy Bodendein	Edgewood College	Instructor
Kyle Crosby	Boys & Girls Club of Reedsburg/Sauk County	Director
Carla Mercer	RAMC	VP of Marketing

Appendix B continued

Attendees of July 27th, 2018

Key Informant Meeting

Last Name	First Name	Organization	Email
Alloway	Heather	St Clare - Chronic Disease Management Sauk County Criminal Justice	Heather.Hamre@ssmhealth.com
Baldwin	Regina	Programs Manager	regina.baldwin@saukcountywi.gov
Bjorklund	Lauren	SCHD - NFP Nurse	lauren.bjorklund@saukcountywi.gov
Bodendein	Cindy	Former Health Officer Sauk County Human Services	cbodendein@edgewood.edu
Boesl	Sharon	Deputy Director	sharon.boesl@saukcountywi.gov
Bruni	Jody	SCHD - PHN	jody.bruni@saukcountywi.gov
Buglass	Tracy	Agrace	tracy.buglass@agrace.org
Dankert	Staci	SCHD - Accreditation Coordinator	staci.dankert@saukcountywi.gov
Dietz	Andrew	SCHD - Sanitarian	andrew.dietz@saukcountywi.gov
Dye	Shayna	SCHD - EH Manager Integrated Services Program	shayna.dye@saukcountywi.gov
Ellinwood	Jill	Coordinator	jill.ellinwood@saukcountywi.gov
Erbs	Lucinda	Reedsburg Schools - Nurse Ho-Chunk Nation Emergency	lerbs@rsd.k12.wi.us
Flugaur	Nicholas	Management	nicholas.flugaur@ho-chunk.com
Gantz	Tiffany	SSM Health Second Harvest Foodbank: HungerCare Coalition Coordinator	tiffany.gantz@ssmhealth.com
Gargano Ahmed	Anne		annega@shfbmadison.org
Geick	Ed	City of Baraboo Administrator Meadow Ridge/Meadow View	egeick@cityofbaraboo.com
Godemann	Heather	Administrator, RN Wisconsin Dells Health Services -	hgodemann@elderspan.com
Goldbeck	Sara	Director of Social Services	sgoldbeck@nshorehc.com
Hanson	Kaleena	Our House	khanson@ourhousesl.com
Hayes	Hannah	SCHD - PHN	hannah.hayes@saukcountywi.gov
Hayes	Tara	SCHD - Health Officer St. Clare Hospital Auxillary Board	tara.hayes@saukcountywi.gov
Heath	Deedee	(Golden Care)	Deedee.heath@ssmhealth.com
Hollett	Jan	BASCO Assistant	608-356-8464
Huelsemann	Justin	SCHD - Sanitarian Sauk County Emergency	justin.huelsemann@saukcountywi.gov
Jelinek	Jeff	Management	jeff.jelinek@saukcountywi.gov
Jesse	Sara	SCHD - Health Educator Sauk County Board of Supervisors -	sara.jesse@saukcountywi.gov
Johnson	Glen	District 11 Baraboo Schools - Director of	glen.johnson@saukcountywi.gov
Karls	Nick	teaching & learning Reedsburg Area Ambulance -	nkarls@barabooschools.net
Kowalke	Josh	Director	joshthomas80@yahoo.com
La Rocco	Tammy	SSM Health Home Health	608-768-3100

Appendix B continued

Attendees of July 27th, 2018

Key Informant Meeting

Last Name	First Name	Organization	Email
Meise	Angie	SCHD - NFP Nurse Sauk County Board of Supervisors -	angelina.meise@saukcountywi.gov
Miller	John	District 16 RAMC - Community Relations	jamatboo@hotmail.com
Molitor	Jodie	Coordinator Second Harvest Foodbank: Service	jmolitor@ramchealth.org
Moon	Laura	area representative	lauram@shfbmadison.org
Neuheisel	Bob	Plain EMS/Fire	bjneuheisel@charter.net
Papara	Lesley	Our House	lpapara@ourhousesl.com
Phalen	Jessie	SCHD - Nurse Manager	jessie.phalen@saukcountywi.gov
Pillsbury	Diane	BASCO St. Clare Hospital - Director of	booseniors@gmail.com
Platt-Gibson	Melanie	Marketing Upland Hills Health Clinic Manager	melanie_platt-gibson@ssmhc.com
Ramsden	Patty		ramsdenp@uplandhillshealth.org
Reinfeldt	Diane	BOH	dreinfeldt@madisoncollege.edu
Rickey	Gretchen	Therapy Without Walls, LLC	gretchen.tww@gmail.com
Scharfenberg	Jessica	HealthFirst Division of Public Health SRO	jscharfenberg@healthfirstnetwork.org
Siemers	Sheri	Health Educator	sheri.siemers@dhs.wisconsin.gov
Stieve	Kevin	Baraboo Fire Department Chief Sauk County Board of Supervisors -	kstieve@cityofbaraboo.com
Vedro	Peter	District 15	pvedro@co.sauk.wi.us
Vosen	Jennifer	Sauk County Health Care Center	jennifer.vosen@saukcountywi.gov
Walsh	Cassidy	SCHD - Health Educator	cassidy.walsh@saukcountywi.gov
Wipperfurth	Brianna	ADRC	brianna.wipperfurth@saukcountywi.gov
Wittmann	Marina	ADRC	marina.wittmann@saukcountywi.gov

RAMC Health Needs Assessment Meeting @ Fusch Center Wednesday, August 1 4:30 pm

Name	Company	Position
Cassidy Walsh	Sauk County Health Department	Health Educator
Melanie Platt-Gibson	SSM Health – ST. Clare	Director of Marketing
Charyl Arkin	Eagle Investments	Financial Investor
Lesley Papara	Our House Senior Living	Resident Director
Rochelle Green	RAMC	Education Coordinator
Chris Weihing	RAMC	Marketing Associate
Tammy Koenecke	RAMC	Spiritual Care Coordinator
Mark Weihing	North Freedom EMS	1st Responder/Fire Fighter
Emily Herritz	RAMC	Decon Team/Accounting Analyst

Appendix C

Focus Group Questions

- What do you think a healthy community looks like?
- What are the biggest health problems in our community?
- What does our community do to stay healthy?
- What keeps our community from being healthy?
- What would we need to create a more healthy community?



Appendix D

Examples of internal and external prioritization process tools.

Table 1

External Prioritization: Have your community partners or community members on your CHNA work team complete the ranking below. A high "total priority score" indicates the highest prioritized, most pressing need.

Instructions: For each of the identified community needs, please select the rating that best describes your agreement with the statements below and write it in the box below the question.

5: Strongly Agree 4: Agree 3: Neutral 2: Disagree 1: Strongly Disagree

	Severity	Importance to Community	Impact	Existing community resources	
Identified Community Needs	In my opinion, this is a serious health need within this community.	In my opinion, addressing this health need is very important to this community.	In my opinion, addressing this health need will improve the quality of life within this community.	In my opinion, there are no resources for addressing this health need within this community.	Total Priority Score
					0
					0
					0

Table 2

Internal Prioritization: Once community members have created a list of priorities, using the newly prioritized list of needs, complete the ranking below. A high "total priority score" indicates the highest prioritized most pressing need.

Instructions: Please rank each of the identified needs using the following criteria and scale.

	Magnitude	Alignment with Mission, Key Strategies & Priorities	Resources Needed to Address the Issue	Hospital's ability to Impact	
5	Greater than 10% unfavorable as compared to benchmark	Consistent with 2 or more SFHRP strategies	No additional resources needed; service is currently in place	Can provide a service likely to measurably improve the community's health status	
3	10% unfavorable as compared to benchmark	Consistent with one of the SFHRP strategies	Minimal resources needed to extend a current service	Can provide a service likely to measurably improve the community's health status with expertise from a community organization partner	
1	Equal to or more favorable as compared to benchmark	Inconsistent with the SFHRP strategies	Requires significant resources	Don't have the ability to measurably improve this need	
Identified Community Needs					Total Priority Score
					0
					0

Appendix E

**Saturday
April 22, 2017**

BUILDING UP A BETTER U!


Teen Summit
#BBUTEENSUMMIT

Join students from across Sauk County
in an evening of socializing, engaging & Building a Better U!

Fun, Friends, Food, Free!

Live Music, Prizes, Swag, Dinner & Snacks, Inspiration

Special Guest





Nigel Hayes
University of Wisconsin Basketball


When: Saturday, April 22
Time: 12:15pm-7pm
Where: Baraboo High School
1201 Draper St, Baraboo, WI
Who: Sauk County Students Ages 13-17
Cost to Attend: FREE!


Dinner provided by: **JOSE'S**
AUTHENTIC MEXICAN RESTAURANT


To Register or for More Info
www.BBUTeenSummit.com


 **BOYS & GIRLS CLUBS**
OF WEST-CENTRAL WISCONSIN

 **SSM Health**
St. Clare Hospital
BARABOO

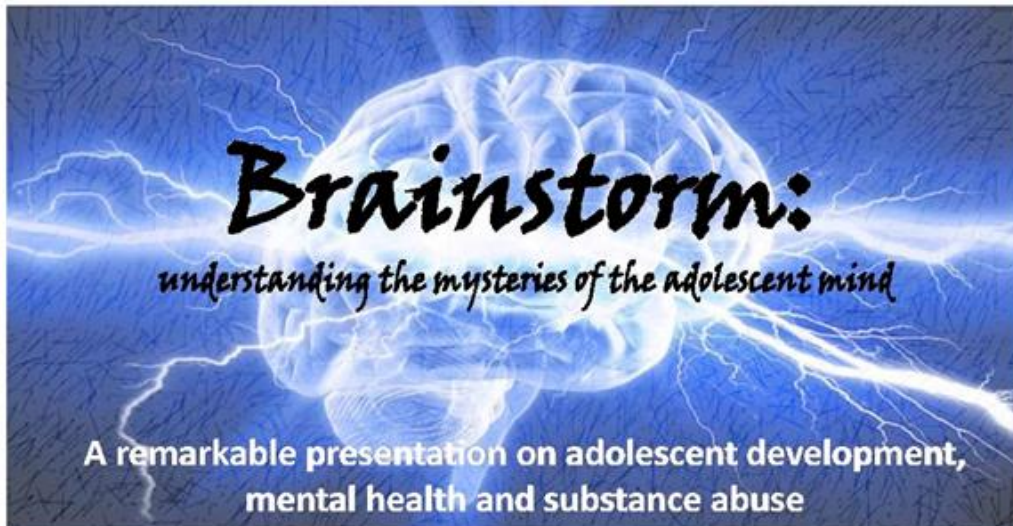
 **Reedsburg**
AREA MEDICAL CENTER

 **sauk prairie**
HEALTHCARE

 **Sauk County**
WI
HEALTH DEPARTMENT

 **HOPE**
HOUSE
OF SOUTH CENTRAL WISCONSIN

Appendix F



Monday, November 13, 2017 6:30-8:30 PM

Sauk Prairie River Arts Center, 105 9th St., Prairie du Sac, WI

The life of a kid is not easy.

They experience unimaginable pressures and their 'internal stuff' can lead them to make bad decisions with a brain still under construction. These choices can have lifelong consequences.

This event will help you understand how young people's behaviors, choices and vulnerabilities connect to their developing brains.

Also, hear an amazing young couple's inspiring story of making a difficult 'You-Turn' after going down the wrong road in life.

- 5:45PM** **Resource Fair in Lobby**
- 6:30 PM** **Program begins – emceed by Dannika Lewis of WISC-TV 3**
- 6:40 PM** **Dr. Brian Fidlin – Milwaukee-based adolescent psychologist and nationally-recognized speaker on brain development and substance abuse**
- 7:45 PM** **Cora and Eddie – Exiting the Heroin Highway to reach the Recovery Road**
- 8:15 PM** **Audience Questions & Answers**



Appendix G

New Sauk County AODA Prevention Partnership: You're Invited

November 8 from 1-2:30 PM

**New initiative forming to build
community partnerships to prevent
substance abuse in Sauk County**

**West Square Building, Room B24
505 Broadway, Baraboo, WI 53913**



Concerned about drug abuse?

**Join us for a look at the latest trends and help us choose priorities
in responding to our county's drug epidemic.**

How can we

**... prevent people from starting to abuse drugs like
prescription opioids, heroin, and meth?**

... enable those who start misusing drugs to quit quickly?

**... better inform our community about treatment options for
addicted people, decrease the stigma of seeking help, and
enable recovery?**

Your voice is essential to our success!

Hosted by the Sauk County Health and Wellness Coalition

For more information, please contact:

Sara Jesse

Health Educator

Sauk County Health Department

505 Broadway, Baraboo, WI 53913

(608) 355-4308

sara.jesse@saukcountywi.gov



Appendix H

The PreventT2 lifestyle change program is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC). This proven program can help you make modest lifestyle changes and cut your risk of type 2 diabetes by more than half.

Take this form to your health care provider.

PreventT2 Program RECOMMENDATION FORM

I recommend my patient,

(First Name) (MI) (Last Name)

participate in the PreventT2 Lifestyle Change Program offered by [Organization] based on the following eligibility criteria:

- ✓ 18 years or older BMI ≥ 24 kg/m² (≥ 22 if Asian)
- ✓ No previous diagnosis of type 1 or type 2 diabetes
- ✓ Diagnosis of prediabetes within the past year or GDM based on (check one or more)
 - ☐ HbA1C: 5.7%–6.4%
 - ☐ Fasting plasma glucose: 100–125 mg/dL
 - ☐ 2-hour plasma glucose (after a 75 gm glucose load): 140–199 mg/dL
 - ☐ Previous diagnosis of GDM (may be self-reported)

Provider Signature

Date

Provider Name:

Address:

Phone:

Make a copy and give the completed form to the patient, who may contact this local program for more information and to enroll.

HEALTH 4U

(608) 768-6252

reamhealth.com/health4u

HEALTH 4U

A Diabetes Prevention Program



PREVENTT2
A PROVEN PROGRAM TO PREVENT OR DELAY TYPE 2 DIABETES



Reedsburg
AREA MEDICAL CENTER

Appendix I

May 11, 2018

Letter to the Editor,

I am so pleased to share that RAMC's Kids Fit & Safe Day, held May 10 at the RACA building, was a success! We had over 400 4th & 5th graders from our district join us for an interactive day of learning about E-cigarettes, healthy relationships, dental health, handwashing, pet safety, water safety and so much more. RAMC would like to thank all those that partnered with us to make this day happen, including Tom Benson & Clint Beyer with the Reedsburg School District, the 4th & 5th grade teachers of Pineview & Sacred Heart schools, Dana Westedt with Main Street Books; Matt Scott and the city of Reedsburg for allowing us to use the RACA; Vickie Wildes, Chris Weihing, Emily Herritz & Gaylord Hodgson of RAMC for their behind the scenes help; Reedsburg Police Officers Karll & Hoege and Zena; Reedsburg Ambulance Crew; Craig Hillman, Mike Schonfeld & Ken Boehnen with Hunter's Education; Deb & Amanda with Hope House; Justin with Sauk County Environmental Health; Jan with Art of Massage Therapy; Tara with South Central Tobacco Coalition; Jodi, Chris, Carmen, Lara, Sarah, Nikki, Kristina and Cindy with RAMC; Sara & Cathy with Community First Bank; Reedsburg & Rock Springs Libraries; Haley & Juanita with Reedsburg Boys & Girls Club, Sauk Humane Society and Bonnie with Swim Reedsburg. This wonderful day of educating our future leaders would not have been possible without our community partners working together to share their precious time and invaluable experience. Already looking forward to 2019!

Thank you!

Jodie Molitor

Community Relations Coordinator

Reedsburg Area Medical Center